

NOVOKOWSKY CONSULTING: FROM FUNDAMENTALS TO MASTERY

RELEVANT LEARNING

We strive for mastery in all our endeavors. From our studies, *mastery* goes beyond the realm of those claiming to be “expert”. Mastery definitely does NOT rely on any “certified” status as a crutch to gain legitimacy with the client. *Experts* tend to focus and pride themselves in what they know and you do not, making themselves comfortable from a supposed “superior” position. *Masters* focus on being clear about what they know and do not know (including a lot about the client) -- masters are comfortable with being uncomfortable, and assume neither a “superior” nor “subordinate” position with others. Further, *masters* become masters, in part, because they continuously seek to understand more and have learned how to learn well.

In the spirit of mastery, the largest single financial expenditure by Novokowsky Consulting Group is for its own learning and capability development. We “walk the talk” in work we espouse for our clients, for example:

- To practice and live being learners;
- To rediscover the sense of wonder of how things work or not; and
- To regenerate ambition for getting better based on learning.

As well, we are committed practitioners who draw from any field of knowledge that can help make progress on the issue at hand. This is in keeping with what has been proven from the past. History has clearly shown that significant progress in any field of endeavor relies on a multi-disciplinary perspective and approach.

Our own applied learning and improvement is a foundational underpinning for our performance in serving our clients. We do not rest on past laurels. We do, however, look to be fast learners of our client’s situation and then to offer the most advanced knowledge and thinking at the time.